

Sport and Fitness Management

Area F Learning Outcomes

Upon successful completion of the recommended Area F in Sport and Fitness Management, students should be able to:

1. Demonstrate basic business knowledge to gather skills required to access, evaluate, and participate in the current field including accounting and economics principles
2. Approach and examine issues related to Sport Management and Fitness from an evidence-based perspective while introducing students to the current industry landscape and potential career opportunities
3. Develop the strong base knowledge of the sport and business industry for students to communicate clearly information for future learning opportunities

Approved: July 16, 2019

Area F Course Guidelines

Area F consists of 18 hours of lower-division (1000- and 2000-level) courses related to Sport and Fitness Management studies and/or courses which may be prerequisite to high level courses in the major.

Accounting (3 credits) – Principles of Accounting or Managerial Accounting or Financial Accounting are strongly recommended.

Economics (0-3 credits) – Principles of Microeconomics or Principles of Macroeconomics if not taken earlier in Core A-E.

Guided Electives related to Fitness and Sport Management/Business (12-15 credits) -

Introduction to Fitness and Sport Management, Economics, Accounting, Legal Aspects, Statistics, Information Technology, History of Sport, Social Aspect of Sport, Sport Media, Journalism, or Public Speaking are possible options as determined by the institution).

Approved: July 16, 2019